

# Amarel wins coveted award

*"It is both a threat and opportunity. The advent of a new technology can close a business down, by the same token it can accelerate the growth of a business."*

**Mpho Dube**

AMAREL Laboratories, a company which produces products ranging from industrial cleaners to beauty products, won the Technology Top 100 (TT100) Award for the Best Small Enterprise in Limpopo.

The ceremony was recently held at the Gallagher Estate on the in Gauteng. Twelve Limpopo companies, which were named as second-round qualifiers for the TT100 at the Small Enterprise Finalists Awards ceremony held at the Protea Hotel, were beaten by Amarel Laboratories.

Professor Roy Marcus, TT100 Chairman and adviser to the Minister of Arts Culture, Science and Technology, said in today's world the greatest competitive advantage for any business was technology.

"It is both a threat and opportunity. The advent of a new technology can close a business down, by the same token it can accelerate the growth of a business."

Marcus said that in the past South Africa had to develop its own defence industry and excelled in aviation electronics which resulted in the production of the Rooivalk helicopter, which was then regarded as the world's best attack helicopter.

He said in spite of all this, South Africans still harbour a sense of inferiority, believing that if something comes from overseas it must be better than the local products.

"The annual TT100 Technology process reveals many of these winners, whose mana-

gement of technology and innovation puts them ahead."

Marcus doubts the accuracy of the World Competitiveness Reports (WCR) ranking of South Africa and mentioned that the country should take great pride in the fact that it had a Technology Top 100 programme, which portrayed the real issues around competitiveness based on a measurement system from which the WCR might learn.

Arts, Culture, Science and Technology Minister Ben Ngubane said one of the best-kept secrets in South African society was its innovative capacity.

"As a nation we have nothing to be ashamed of in terms of our international standing. South African technologies are being used in viciously competitive international markets where we are competing against some of the world business giants."

Ngubane said South Africa was gaining respect as a nation of innovators who have the added characteristics of tenacity and determination. "Whilst the rest of the world stands in awe of our achievements, we as South Africans have little confidence in our own abilities. The good news about our remarkable abilities needs to be told to our own people."

"We need to make South Africans aware of the remarkable success stories that abound in large and small companies, and through the Technology Top 100 Awards Programme we are able to identify the true rolemodels of our society from whom we can gather inspiration and guidance."



Mr Vernon Padayachee (far right) of Amarel Laboratories receives the TT100 award for the best small enterprise in Limpopo from Arts, Culture, Science and Technology Minister, Dr Ben Ngubane, at a ceremony recently in Johannesburg. In the middle are Technology Top 100 Awards Chairman Prof Roy Marcus (next to Dr Ngubane) and the General Manager of Economic Planning and Industry in Limpopo, Mr Steve Maselane.

# ctfa

COSMETIC, TOILETRY & FRAGRANCE

ASSOCIATION OF SOUTH AFRICA

*This is to certify that*

Amarel Laboratories

*Is a member of the*

*Cosmetic, Toiletry and  
Fragrance Association  
South Africa*

*September 2003*  
DATE

*Rand*  
EXECUTIVE DIRECTOR

FA16





TECHNOLOGY TOP 100

*Award*

LIMPOPO PROVINCE  
PREMIER'S ACCOLADE

*AMARELE*  
*is awarded to*

*Amarel Laboratories*

*18th November 2003*

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*Abu Ngoako Ramatlhodi*  
PREMIER  
LIMPOPO PROVINCIAL GOVERNMENT



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*Dr Roy Mareis*  
FOUNDER, TECHNOLOGY TOP 100  
PRESIDENT, THE ENGINEERING ASSOCIATION



TECHNOLOGY TOP 100

*Award*

SMALL ENTERPRISE  
WINNER

**AMAREL E**

*is awarded to*

*Amarel Laboratories*

*Limpopo Province*

*27th November 2003*

*Ben Ngubane*

*Dr Ben Ngubane*

THE MINISTER  
OF ARTS, CULTURE, SCIENCE & TECHNOLOGY



*Roy Marens*

*Dr Roy Marens*

FOUNDER, TECHNOLOGY TOP 100  
PRESIDENT, THE ENGINEERING ASSOCIATION



TECHNOLOGY TOP 100

*Award*

SMALL ENTERPRISE  
FINALIST

**AMARELE**  
*is awarded to*

*Amarel Laboratories*

*Limpopo Province*

*27th November 2003*

*Guquane*

*Dr Ben Ngubane*

THE MINISTER

OF ARTS, CULTURE, SCIENCE & TECHNOLOGY



*Zilmer*

*Dr Roy Marcus*

FOUNDER, TECHNOLOGY TOP 100

PRESIDENT, THE ENGINEERING ASSOCIATION



SMALL ENTERPRISE AWARD  
TECHNOLOGY  
EXCELLENCE

LIMPOPO PROVINCE

PREMIER'S ACCOLADE AWARDED TO

**AMARELE**  
*Amarel Laboratories cc*

*Limpopo Province*

*7 November 2002*

ADV NGOAKO RAMATLHODI  
PREMIER  
LIMPOPO PROVINCIAL  
GOVERNMENT



DR ROY MARCUS  
FOUNDER, TECHNOLOGY TOP 100  
PRESIDENT, THE ENGINEERING  
ASSOCIATION





Investing in Entrepreneurs

2003

ENTREPRENEUR OF THE YEAR

MONTHLY FINALIST  
INLAND REGION

AMARELE

AWARDED TO

*Ersayvanan Padayachee and Robert Padayachee*  
*Amarel Laboratories CC*

August 2003

DATE

A handwritten signature in black ink, appearing to be "S. J. M.", written over a horizontal line.

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